

## WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-80078-1

DATE PRINTED

05/24/17

AND

PAGE 1

13565	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	391791	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	AKPD MESSAGE & MEDIA			JOHNSON FOR GOVERNOR			
AND	730 N Franklin St Ste 404			9 Warren St			
ADDRESS	Chicago	IL	60654-7205	Newark	NJ	07102-3009	
	USA			USA			
CONTACT				PRODUCT JOHNSON/D/GOVERNOR NJ PRIMARY			
LOCAL SALESPERSON	AGENCY EST. NO.			PRODUCT CODE	1300		
NATIONAL SALESPERSON	John Link - CTS-PH						
BROADCAST SCHEDULE STARTING 05/25/17 AND ENDING 06/04/17 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	Th-F	1	06:00A	07:00A	30S	05/25/17-05/26/17	2 NEWS THIS MORNING	1	900.00	900.00
2 LUR	M-F	2	06:00A	07:00A	30S	05/29/17-06/02/17	2 NEWS THIS MORNING	2	900.00	1800.00
3 LUR	Th-F	2	07:00A	09:00A	30S	05/25/17-05/26/17	CBS THIS MORNING	2	1000.00	2000.00
4 LUR	M-F	3	07:00A	09:00A	30S	05/29/17-06/02/17	CBS THIS MORNING	3	1000.00	3000.00
5 LUR	Su	1	08:00A	08:57A	30S	05/28/17-05/28/17	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
6 LUR	Su	1	08:58A	10:30A	30S	05/28/17-05/28/17	CBS SUNDAY MORNING	1	7000.00	7000.00
7 LUR	M-F	2	09:00A	10:00A	30S	05/29/17-06/02/17	HOT BENCH M-F 9-10AM	2	1000.00	2000.00
8 LUR	Th-F	1	09:58A	11:00A	30S	05/25/17-05/26/17	LET'S MAKE A DEAL	1	1000.00	1000.00
9 LUR	M-F	2	09:58A	11:00A	30S	05/29/17-06/02/17	LET'S MAKE A DEAL	2	1000.00	2000.00
10 LUR	Th-F	2	11:58A	12:30P	30S	05/25/17-05/26/17	NOON NEWS	2	1200.00	2400.00
11	M-F	2	11:58A	12:30P	30S	05/29/17-06/02/17	NOON NEWS	2	1200.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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LUR										
12 LUR	M-F	1	12:28P	02:00P	30S	05/29/17-06/02/17	SOAP ROTATION 12:28-2PM	1	1200.00	1200.00
13 LUR	M-F	2	02:00P	03:00P	30S	05/29/17-06/02/17	"THE TALK" M-F 2-3PM	2	2500.00	5000.00
14 LUR	M-F	2	02:58P	04:00P	30S	05/29/17-06/02/17	DR. PHIL	2	2500.00	5000.00
15 LUR	Th-F	1	04:00P	05:00P	30S	05/25/17-05/26/17	JUDGE JUDY	1	1300.00	1300.00
16 LUR	M-F	2	04:00P	05:00P	30S	05/29/17-06/02/17	JUDGE JUDY	2	1300.00	2600.00
17 LUR	Th-F	2	05:00P	06:00P	30S	05/25/17-05/26/17	5PM EARLY NEWS	2	1500.00	3000.00
18 LUR	M-F	3	05:00P	06:00P	30S	05/29/17-06/02/17	5PM EARLY NEWS	3	1500.00	4500.00
19 LUR	Th-F Sa Su	2	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	05/25/17-05/28/17	EARLY NEWS	2	1600.00	3200.00
20 LUR	M-F Sa Su	2	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	05/29/17-06/04/17	EARLY NEWS	2	1600.00	3200.00
21 LUR	M-F	2	06:58P	07:28P	30S	05/29/17-06/02/17	INSIDER	2	3000.00	6000.00

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23 LUR	M-Su	3	11:00P	11:35P	30S	05/29/17-06/04/17	LATE NEWS M-SUN	3	3200.00	9600.00
24 LUR	Th	1	11:00P	11:35P	30S	05/25/17-05/25/17	LATE NEWS M-SUN	1	3200.00	3200.00
25 LUR	Th-F	1	11:35P	12:37A	30S	05/25/17-05/26/17	LATE SHOW WITH S. COLBERT	1	3000.00	3000.00
26 LUR	M-F	2	11:35P	12:37A	30S	05/29/17-06/02/17	LATE SHOW WITH S. COLBERT	2	3000.00	6000.00
Total Contract:								46		97300.00
Billing Summary										
Qtr 2-17						Apr	May	Jun	Total	
						.00	43000.00	54300.00	97300.00	
GRAND TOTAL									97300.00	

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